



# AARON WIMSATT

## GET IN TOUCH

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## PERSONAL PROFILE

A young professional with hands on experience with E-Commerce and digital marketing tools. I have served many roles in the workplace and want to learn and grow with a modern company. My goal is to join a hardworking team with a supportive culture among teammates.

## AREAS OF EXPERTISE

- Wordpress with Divi
- Microsoft tools, Canva, Adobe Photoshop & Premiere
- Writing, Social Media Management, Google Ads
- Project Management
- Certified Growth Hacker via Eazl

## OTHER SKILLS

- Public Speaking
- Organized & Detail oriented
- Self-Starter
- Event Planning

## EDUCATION HISTORY

### MURRAY STATE UNIVERSITY

Bachelor of Science Marketing

- Vice President of Ritual & Traditions, Alpha Sigma Phi
- Brotherhood Chair, Alpha Sigma Phi
- Member, Marketing Club
- Charity work with RAINN, Homes For Our Troops, and Active Minds

## RELEVANT WORK EXPERIENCE

### CUSTOMER SALES REPRESENTATIVE

Aflac | September 2020 – Present

- New Client Acquisition through recruitment and other marketing tactics
- New Client Registration with corporate and enrollment of policies with Aflac.
- Data Entry of potential clients approached and meetings scheduled
- New employee advising and training

### DIGITAL MARKETING ASSOCIATE

Electric Growth | May 2019 – August 2020

- Blog Writing for the company website. You can find my work on the Electric Growth site under the "Blog" tab.
- Social Media Management: Ran the company's social media accounts along with our clients' and interacted with followers. I also helped with client/customer acquisition through social media.
- Website Design: Helped to design multiple websites for clients and kept them up to date with new product postings and article publishing.
- Graphic Design: Designed logos for clients as well as Icons for their website.

### VOLUNTEER SUPERVISOR

Owensboro Health Regional Hospital | May 2018 – August 2018

- Hire and train volunteers of the hospital
- Assign volunteers to different wings of the hospital, including the physician clinics within
- Daily office and clerical work such as scanning documents, converting files, creating spreadsheets
- Event planning for the volunteers and other workers within the volunteer office.

### UNIVERSITY REPRESENTATIVE

Murray State University | November 2017 – October 2018

- Reach out to alumni and request donations towards the University
- Track data among the many pools of alumni in regards to their graduation date and field of study
- Raised over \$5,000 through Inquiries over the phone